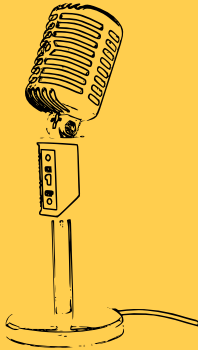


# THE DIFFERENT FORMATS OF PODCASTS

⚡ **By Jouir podcast  
(Constant Léon,  
Aphélandra Siassia)**



**To make your groups understand what kind of podcast they want to write to put their story into sound, it is important to understand the different types of format that already exist:**



The different formats can be defined in this way to a beginner audience. That said, these criteria are not exhaustive. The examples presented are all based on podcasts that start from intimacy to explore social issues. Feel free to subscribe to these podcasts and authors to hear different formats and proposals.

These formats exist in short (around 5 minutes), medium (around 10 to 20 minutes) or long (more than one hour) versions. These durations are indicative since the podcast is broadcast on the internet without any obligation to fit into the slot of a radio programme broadcast on the air. We simply note that podcasts in France are more successful, in terms of the number of people listening, in short and medium format.

## INTERVIEW

This is an interview between 2 or more people who discuss in a formal or informal way, recorded, sometimes scripted in advance, on a specific theme.



### **QUEER SEX ED, “BUILDING TRANS JUSTICE INTO SEX ED”**

Episode 64 which breaks out into the specificity of queer sex positive approach to sexuality

## INVESTIGATION

This is a report that starts with a question, a hypothesis. More and more, investigations start from the intimate, from the link between the journalist and the subject to question the subject. Surveys provide an answer to the hypothesis posed and allow many points of view to be heard.



### **THE CATCH AND KILL**

episode 1 : the spy by Ronan Farrow on the investigation around the first Metoo case Harvey Weinstein.

## DOCUMENTARY

It is an author's view of reality that attempts to shed light on several aspects of an issue. The documentary often leads to more questions than precise answers to the initial hypothesis. The author describes where he/she is talking about at the beginning of the podcast.



### **WE WERE ALWAYS HERE**

Broccoli productions on HIV as “Gay-related Immune Deficiency”



**In the rest of the guide,  
you can read a list of  
podcast tips around  
intimacy and gender to  
give you more resources.**

## SOUND CREATION

It has the same structure as the fiction, the sound creation will have in particular, a creativity on the way to tell the story in particular in sound, without necessarily using a voice-over to tell the story. This format makes it possible to reach an audience that is more sensitive to art, that has the time to listen to a podcast without doing anything else at the same time.



### BELLWETHER

04\_KEEP IT 200 An autopsy on a dead link, and the anthropology of trying to find transgender health care at Kaiser Permanente in Los Angeles. Elsewhere: Icarus and Cass receive a call to adventure. .

## A MIX OF ALL THIS

Each of these formats is not exclusive, there is no formal rule, you can mix everything, that's the advantage of the podcast! As Diarmuid from HearSay Festival would say, the podcast is like the cinema in its early days, before Netflix, each person has their own authorial voice, with trends by country and by market, the more the podcast professional.

## FICTION

This is a story with a script, written with sounds: voices, music, noises, which tells a story that is not real.



### HERE BE MONSTERS 155, GHOSTS ALIENS BURRITO

Alex Greenfield says that there was no such thing as a normal day when he was a kid. His dad (Allen H Greenfield) self describes as a “researcher in the shadow world.” And his mom soon grew tired of her husband’s lifestyle, which included a lot of time on the road: chasing rumors of cryptids, ghosts, and aliens.



### THE HEART, NEON TOUCH

This episode was produced by Nicole Kelly and hosted by Kaitlin Prest. Neon Touch is a queer BIPOC gathering hosted by Meghan Gordon (Meesh) & Angela Peñaredondo (Mercury) in Los Angeles. Meghan is an artist and gallery director, Angela is a writer and educator.