

# HOW TO USE NARRATION/SCRIPTING

- **Bed your narration into your creative audio piece.**
- **Give your narrator a distinctive voice**
- **Be consistent in your approach**
- **Don't give everything away.**
- **Allow time to script and craft a narrative**

What you don't want is a boring pattern of narration – person speaking – narration – person speaking – narration etc or what might be referred to in the business as 'clip and talk.'

## **BED/ YOUR NARRATION INTO YOUR CREATIVE AUDIO PIECE.**

This can be done by breaking up the narrative – using sounds, scenes, music underneath to make it all sound as merged and smooth as possible.

Give your narrator a distinctive voice. Make your narrator stand out – both in terms of script and delivery. This can sometimes be helped by recording the narrative very closely on mic – so the voice feels a lot more intimate.

## **LISTENERS AREN'T EVER REALLY INTERESTED IN HEARING FROM THE NARRATOR.**

What they want is the story being told. And if that story is not about you, then be aware of where you place yourself/the narration in the story i.e. don't take over someone else's story. Narration should always be complimentary to the audio/story and not take away from it.

## **WRITE YOUR NARRATIVE/SCRIPT IN SHORT DESCRIPTIVE SENTENCES AND CRITICALLY.**

Write them as you might speak them, not how they look on paper. i.e.

The tall man walked into the room, looked over his shoulder, cried out in pain, then dropped to his knees and began reciting some prayers, all the time whilst this stranger was looking in the window....

## **THE MAJORITY OF STORIES HAVE ALREADY HAPPENED.**

Make sure you watch for your tenses in your script. If you constantly use past tense or conditional tense, it makes the narrative sound 'old'. i.e. That was always the way – could just as easily be – that is always the way.

## **BE CONSISTENT IN YOUR APPROACH.**

Don't begin in one style – and suddenly adopt another style. Whatever style of narration, script or delivery you do choose, the only rule is to stick with the rules you start with.